



## BRADLEY MITCHELL

Senior Manager: AMA Insure

“The best time to plant a tree was 20 years ago. The second-best time is now.”

- Chinese proverb

### PROFESSIONAL ACHIEVEMENTS

- | Advanced Certificate in Financial Planning
- | Certificate in Financial Planning

### PERSONAL ACHIEVEMENTS

- | Purchasing and developing my own brokerage in 2019
- | Incentive trip to Sweden
- | Voted Employee of the year in 2014
- | Completing the Otter Trail Run
- | Cycling five Giants Castle Mountain Bike Races
- | Qualified Professional Hunter
- | Active role in TNT (Trojans Neurological Trust)

Bradley Mitchell is the Co-Founder of AMA Insure and a Consultant at Austen Morris Associates, bringing deep expertise and genuine passion to the short-term and long-term insurance space. With years of experience in financial services, Bradley has built a reputation for delivering tailored, practical insurance solutions that protect both individuals and businesses in an increasingly complex risk environment.

He takes a highly personalised approach to insurance planning, focusing on understanding each client's unique circumstances before designing comprehensive cover that offers clarity, confidence, and long-term peace of mind. His commitment to client service, combined with strong technical knowledge, ensures solutions are not only compliant and cost-effective, but truly fit for purpose.

Bradley is a licensed Professional Hunter (PH), and his love for the bush strongly influences his values — patience, discipline, respect for risk, and long-term thinking. These principles carry through into his professional life, where protection, preparation, and foresight are central to every recommendation he makes.

Outside of work, Bradley is a devoted husband and proud father of two. When he's not advising clients, he can most often be found outdoors, immersed in nature — a balance that keeps him grounded and driven in both his personal and professional pursuits.

### AREAS OF SPECIALIST FOCUS

- | Short-term Insurance
- | Long-term Insurance
- | Estate Planning
- | Will Drafting
- | Employee Benefits

### PRIVATE WEALTH MANAGEMENT

- | Retirement Modelling & Planning
- | Estate Planning & Fiduciary Review
- | Quantitative Portfolio & Fund Analytics
- | International Tertiary Education Planning
- | Direct International Property Investments
- | UK & US Pension Planning & Transfers
- | Portfolio Gearing & Sophisticated Investments
- | Mutual Funds & Exchange Traded Funds
- | Direct Share Investments
- | Investment Bank Products
- | Employee Benefit Schemes
- | Business Assurance
- | Health Care