



ALEX PITRO

Senior Executive Consultant

“There is nothing wrong with having all your eggs in one basket, as long as you control the basket.”

- Les Brown

PROFESSIONAL ACHIEVEMENTS

- | Regulatory accreditation - Representatives RE5
- | FICA Awareness Training
- | Wealth Management Certification
- | Class of Business - Investments, Long-Term Insurance, Pension Fund, Benefits, Short & Long-term deposits

PERSONAL ACHIEVEMENTS

- | Obtained Provincial Colours for playing Cricket - Western Cape
- | Headed up Employment Equality Committee
- | Raced Motor Cars Both Regionally & Nationally
- | Top Sales Performer 2015-2017

Alex Pitro is a Senior Executive Consultant at Austen Morris Associates, where he has built a reputation for clarity, accountability, and unwavering commitment to client outcomes.

Since joining the group in 2018, Alex has consistently distinguished himself through his direct and straightforward approach. Known for saying what needs to be said — clearly and honestly — he brings structure, reliability, and discipline to every client relationship. His style resonates with clients who value transparency, decisive guidance, and a consultant who takes full ownership of their financial outcomes.

Alex combines detailed market knowledge with a highly hands-on advisory approach, enabling him to successfully manage and grow a solid client base across both local and regional markets. He is particularly recognised for his ability to navigate complex investment decisions, manage expectations during volatile market conditions, and maintain strong, consistent engagement with his clients over the long term.

Beyond his client work, Alex is a dependable and supportive presence within the business. He is known for holding himself — and those around him — to high standards, while remaining approachable and willing to assist colleagues whenever needed. His promotion from Senior Consultant to Senior Executive Consultant reflects not only his work ethic and performance, but also the trust he has earned within the group.

Direct, driven, and outcomes-focused, Alex remains a valued and trusted member of the Austen Morris Associates team, committed to delivering thoughtful advice, disciplined execution, and long-term value for his clients.

AREAS OF SPECIALIST FOCUS

- | QROPS and SIPP structuring
- | Private wealth management
- | Offshore asset structuring
- | Excellent client service

PRIVATE WEALTH MANAGEMENT

- | Retirement Modelling & Planning
- | Estate Planning & Fiduciary Review
- | Quantitative Portfolio & Fund Analytics
- | International Tertiary Education Planning
- | Direct International Property Investments
- | UK & US Pension Planning & Transfers
- | Portfolio Gearing & Sophisticated Investments
- | Mutual Funds & Exchange Traded Funds
- | Direct Share Investments
- | Investment Bank Products
- | Employee Benefit Schemes
- | Business Assurance
- | Health Care