



WESTLEY VAN ROOIJEN

Co-Founding Partner:
AMA Healthcare RSA
and Key Individual: AMA Africa

“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.”

- Pele Quotes

PROFESSIONAL ACHIEVEMENTS

- | Council of Medical Schemes Accredited
- | Regulatory accreditation - Key Individual (RE1)
- | Wealth Management Certification (NOF Level 5)
- | Medical Claims Manager (6 years)
- | Underwriting and policy development
- | Owner of Sure Select Solutions CC (6 years)
- | Key Individual of Austen Morris Associates Africa
- | Head of Healthcare of Austen Morris Associates Africa

PERSONAL ACHIEVEMENTS

- | Trained and qualified chef in Europe
- | Successful health insurance business owner at the age of 22 (Sure Select Solutions CC)
- | Claims underwriting advisor to one of the top Insurers in South Africa at age 24
- | Ran successful cancer fund raising events in the United Kingdom

Westley joined Austen Morris in March 2016 as the Head of Healthcare for Africa. Prior to working at Austen Morris Associates Westley ran his own brokerage over a 6-year period, specialising in short term medical insurance, offering medical aid, gap cover and occupational healthcare to name a few. Westley's company Sure Select Solutions merged with Austen Morris Associates in March 2016.

Westley's aim is to provide exceptional service, complemented by knowledge and products sourced through well-known and respected health insurance providers, where he has maintained good professional relationships through out his career. His work ethic ensures clients achieve their personal goals whilst ensuring they have the best cover to meet their needs and expectations.

Westley lives in Johannesburg with his wife and daughter.

AREAS OF SPECIALIST FOCUS

- | Working solutions for employee groups that are tax effective
- | Managing absenteeism and productivity of employees through primary healthcare
- | Creating a unique basket of healthcare products that suit each employee group's industry specific requirements
- | Annual reporting of general health of employee groups through utilisation reports
- | Healthcare cover that will evolve with each employee's career advancements in their company

PRIVATE WEALTH MANAGEMENT

- | Retirement Modelling & Planning
- | Estate Planning & Fiduciary Review
- | Quantitative Portfolio & Fund Analytics
- | International Tertiary Education Planning
- | Direct International Property Investments
- | UK & US Pension Planning & Transfers
- | Portfolio Gearing & Sophisticated Investments
- | Mutual Funds & Exchange Traded Funds
- | Direct Share Investments
- | Investment Bank Products
- | Employee Benefit Schemes
- | Business Assurance
- | Health Care